

## **Impact of Using Hinglish on the Existence of Standard Hindi Language in India**

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Hindi is the official language of India which is spoken by around 350 million of people in India. Hindi and English have an incestuous relationship ever since India became colonized. Since then, Hindi began to mix with English and became famous as 'Hinglish' in Indian society. 'British-Raj' is considered as the first Hinglish word which was used in the colonial period and now Hinglish has become a common phenomenon practice in India in day-to-day life. Due to the popularity of Hindi movies and television, Hinglish has been spread beyond the metropolitan areas in India. Therefore, it is expected to examine the impact of using Hinglish by Hindi speaking people in India on the existence of standard Hindi language. The language spoken in North India and the language used in media were utilized as primary resource. Books, magazines, journal articles related to Hindi language were used as secondary resources. This paper highlights that Hinglish has been acquired a big demand in Indian society and now it is hard to eliminate this trend which has largely affected the day-to-day communication of Indians. This paper emphasizes that the extensive use of Hinglish by the Hindi speaking people in India has become a huge challenge for the existence and the values of standard the Hindi language.

**Key words:** *Hindi, English, Hinglish, British Raj, Indian society*